



Columbus, Indiana | (812) 343-4644 | MattAdore@aol.com

ADVERTISING

- Staff: Finelight (Bloomington, Indiana) – Associate Creative Director 2005-present
FCB Direct (NYC) – Senior Copy Writer 1997-99
- Freelance: (1996-present) Merkley Newman Harty, AdOutlet.com, Wunderman, Spotco,
D'Arcy Masius Benton & Bowles, Little Brown, Tugboat Design, Victoria's Secret
- Accounts: Sprint, AT&T, BellSouth, Jamaica Tourism, Oxford, Chase, U.S. Postal Service,
Mentadent, Nickelodeon, Windsor Health Group, Metropolitan Jewish Health
Systems, Harvard Pilgrim Health Group, Coventry Health Care, SelectCare of Texas,
United American

THEATER

- "Varla Jean Merman Is All Washed Up" (Soho Theatre, London) 2002
"Enough About Me: An Unauthorized Autobiography" (Off-Broadway, NYC) 2000
"A Night at Rick's" (Santa Monica Civic Light Opera, L.A.) 1996

TELEVISION

- "Get Real" (Lucky Duck Productions/Linda Ellerbee pilot) 1996
"Allegra's Window" (NICKELODEON series) episode "Bubble Trouble" 1995
"Macy's Thanksgiving Day Parade" (NBC) (Script Supervisor) 1994
"Christy Turlington Backstage" (LIFETIME special) 1994
"CityKids" (JIM HENSON PRODUCTIONS/ABC series) 1993
"Violet Fields" (NBC pilot) 1992
WARNER BROS. TELEVISION, Burbank, CA (Manager, Movies & Miniseries) 1986-92

FILM

- "Queens of The Big Time" (Feature-length documentary film) (Producer) 1996
Winner: London Film Festival, Hamptons Film Festival, Palm Springs Film Festival

MISC.

- "Pack of Lies" (Novel, RANDOM HOUSE) 1994
SCREEN ACTOR MAGAZINE (Freelance Writer) 1990-3
TOWER RECORDS, New York City (Record Buyer) 1984-5
DOUBLEDAY BOOKSTORE, New York City (Record Buyer) 1978-84

EDUCATION

COLGATE UNIVERSITY, Hamilton, NY 1974-78 B.A.s in Art (Studio & History) and English

See samples at CallawayToGo.com